

Kathleen Li

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Education

Purdue University, West Lafayette - Indiana (August 2024 - May 2028)
B.S. in UX Design, Minor in Computer Science GPA: 3.77/4.0

Skills

Design: User Research | Usability Testing | User Interviews | Journey Mapping | Heuristic Evaluation | Prototyping

Tools: Figma | Framer | Clip Studio Paint | Procreate

Technical: HTML | CSS | Javascript | C | Java | Python

UX Projects

JourneyTrack: Journey Map Maintenance AI Agent Implementation (January 2026 – May 2026)

- Directed communication between team, sponsor, and 5 interviewees
- Mentored 3 junior UX students in Figma workflows and project deliverable standards
- Scoped AI agent feature feasibility through primary user interviews and secondary research

Frogslayer: Kiosk Interface Guidelines (August 2025 - December 2025)

- Co-led a 6-person team by scoping tasks to develop guidelines to resolve kiosk interface design issues, along with 2 supplemental continuation deliverables within a semester
- Facilitated communication between team and sponsor via biweekly meetings and progression updates to prevent scope drift

CorpusKey: AI Creation and Grading Feature Implementation (January 2025 - May 2025)

- Collaborated with CorpusKey's CEO in a team of 8 to define new features into existing platform user flow
- Iterated upon existing user flow from sketching to interactive prototype of new features

Professional Experience

Purdue Stack, West Lafayette

University Research Platform UI/UX Designer (January 2026 - Present)

- Synthesized conflicting needs from users(students and faculty) into cohesive interfaces
- Produced 5+ annotated prototypes to facilitate and clarify developer handoff

Tokyo Grill, Terre Haute

Menu Designer (July 2024-July 2025)

- Designed promotions to shift customer interest towards new menu additions

Waitress (August 2023-June 2024)

- Multitasked serving, cleaning, and delivering food to guarantee optimization of time

Kumon, Terre Haute

Data Manager (September 2023-March 2024)

- Maintained student progress data to drive personalized workload assignment

Tutor (September 2023-March 2024)

- Assisted students 1:1 through explanations to resolve comprehension gaps

Extracurriculars

AAARRCC Lion Dance Team, West Lafayette

Event Coordinator Officer (August 2025 - Present)

- Proposed and implemented choreography revisions based on team feedback
- Spearheaded collaboration in 3+ inter-organizational performances in 5+ events